

Boater Tequila Preferences: An Empirical Treatment

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Abstract—Tequila is a commonly consumed spirit on recreational river trips and is often used to celebrate staying up right in rapids and as a time traveling aid. However, it is unclear whether a given tequila is better suited to river environments than another. To answer this question, we used a single blind study in which 10 participants drank 4 types of tequila and ranked them by taste preference. We found that Sauza Tres Generaciones Anejo was the preferred drink of choice by 50 percent of participants. Additionally this work provides an experimental methodology for identifying members of the river trip group who may be afflicted with "gutter palette".

Index Terms—tequila, tequila adjacent, poop adjacent



Fig. 1. Candidate Tequilas

I. INTRODUCTION

The first recorded consumption of *Agave tequilana* (tequila) on a river expedition was in 1871 during John Wesley Powell's second Colorado river expedition [1]. Tequila is noted for imbuing consumers with enhanced decision making skills and leaving them refreshed the morning after [2]. Although tequila is a popular drink on river trips, there has been no substantive progress in determining which tequila is the best for *drinkin'* on river trips and whether taste is correlated with price.

II. EXPERIMENTAL METHODOLOGY

Stimuli: Four candidate tequilas were selected:

- 1) Sauza Tres Generaciones Anejo
- 2) Mijenta Reposado Tequila
- 3) Herradura Reposado Tequila
- 4) Codigo 1530 Tequila Rosa Blanco

Participants: Ten participants partook in the study. Participants gave verbal consent to the study procedures and were informed that their participation was voluntary. Care was taken to control for various factors including previous alcohol consumption that day ($0 \leq n_{beers} \leq 15$), literacy (9 rafters, 1 kayaker), and number of cats owned ($0 \leq n_{cats} \leq 6$).

Methods: 1 oz of each type of tequila was poured into numbered Dixie cups by the study administrators. The numbers on the Dixie cups corresponded to each candidate tequila and these numbers were not revealed to participants.

The order that each participant drank each tequila was randomized. After each participant drank a given tequila, they were instructed to cleanse their palette with either a lime wedge or orange slice. They took notes on the taste of each tequila and rank ordered the tequilas after consuming all of them.

III. RESULTS

The means/standard deviations of ranks (1 = best, 4 = worst) are shown in the table below:

Tequila ID	μ	σ
1	2.2	1.398412
2	2.8	1.032796
3	2.6	1.173788
4	2.4	0.966092

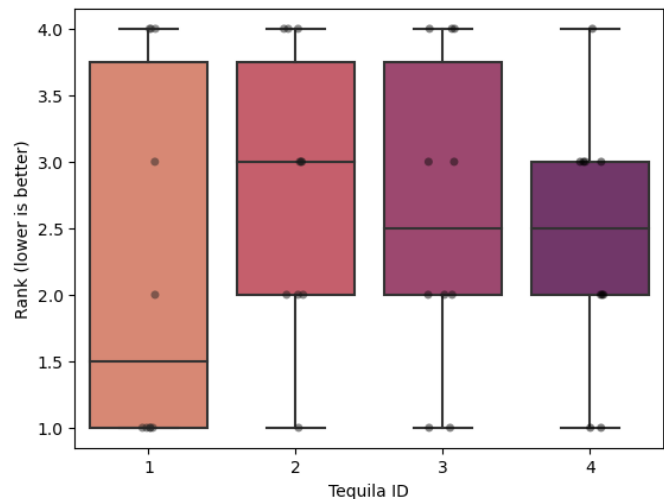


Fig. 2. Survey Ranking Results

Figure 2 shows a box plot for the survey results and figure 3 shows the histogram of the distributions. Tequila ID 1 (Tres Generaciones Anejo) has a large variance compared to the other candidate tequilas despite being the highest ranked;

future research will attempt to isolate out participants with gutter palettes to reduce the noise in the survey.

IV. CONCLUSIONS

Although results were generally inconclusive, we see that Sauza Tres Generaciones Anejo was higher ranked compared with the other candidate tequilas; Mijenta Reposado Tequila was the lowest ranked. The main conclusion to draw here is that anyone who ranked Mijenta has a gutter palette and probably swims in class II. On the other hand, anyone who highly ranked the Tres Generaciones is probably a total shit runner that floats the Grand Canyon at least once a year.

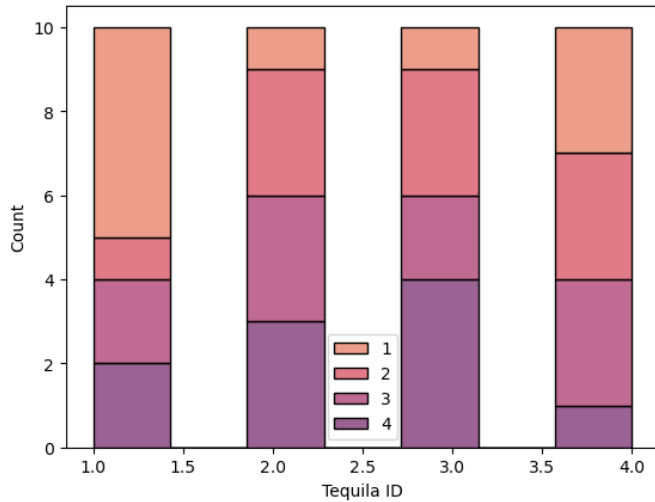


Fig. 3. Survey Distribution

V. ACKNOWLEDGEMENTS

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Fig. 4. Study Participants

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